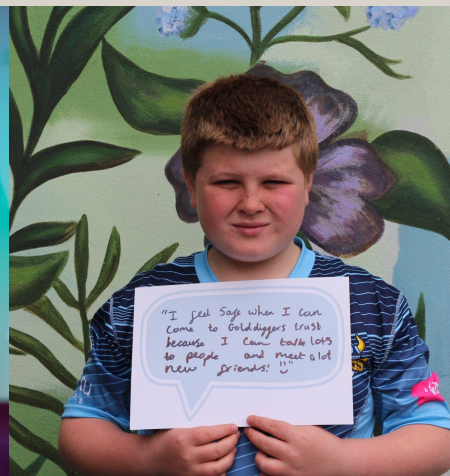


# GOLD DIGGER TRUST

## Press Kit



# About Golddigger Trust

The name 'Golddigger Trust' comes from their aim to 'dig out the gold' within young people to unearth value and transform lives.

The charity works with vulnerable young people aged 11-18 years across Sheffield, supporting them around issues of self-esteem, emotional wellbeing, mental health and healthy relationships. Golddigger Trust have a strong reputation for creating inspiring, innovative and engaging programmes that are both effective at dealing with some big issues and that young people really love being a part of.

In 2023 they have supported over 1000 young people across various group courses, schools work, one-to-one mentoring, and wellbeing drop in sessions. Through this vital work, young people are able to overcome the difficulties that they have faced, enabling them to move forward and make positive decisions for their futures.

In 2023...

1018

Individual young people worked with

1531

Individual sessions

35

Group courses

80%

Of young people showed significant improvement in their wellbeing

222

Young people worked with in schools as part of our CORE programme

# Golddigger Trust Identity

## Our Name

Our name should always be referred to in all communications as Golddigger Trust.



Golddigger Trust



The Golddigger Trust  
golddigger trust  
Golddigger  
Gold digger Trust

## Charity Number



Golddigger Trust is a Registered Charity in England and Wales (CIO) Number 1166191



# Our Values

## Positive Wellbeing

We are committed to transforming the lives of young people by equipping them with positive wellbeing and the skills to make good life decisions.

## Faith based, not faith biased

We are motivated by the Christian faith; inspiring us to speak hope into darkness, modelled by the teachings of Jesus to see value in all- especially the vulnerable. We are wholehearted committed to welcoming everyone regardless of race, gender, sexuality, religious affiliation or disability, and to promoting inclusivity and positive diversity in everything that we do, ensuring that all services are offered to young people, regardless of faith or background.

## Holistic

We are a supportive, busy and hard-working team, full of multi-disciplinarians and specialists who bring their creative best to the table for the benefit of young people. We are young person focused, compassionate, and people who 'go the extra mile', not being scared of loving young people back to life.

## Young Person Centred

We will constantly strive to ensure that everything we do has young people's best interests at heart. We want every young person we meet to know that they are seen, known and valuable.

## Committed to Excellence

We are creative and innovative, constantly pushing the boundaries to be the best we can be in our mission to unearth value for young people, especially those who may not access other support. We are approachable and friendly, with a big emphasis on being great role models for young people in all areas of our lives.

# Services and Activities

All Golddigger Trust services (except Wellbeing Workshops) are available free of charge to young people aged 11 - 18 years in Sheffield.

## Group Courses

*I'm the Girl I Want to Be:* An 8-week course aiming to build self worth and confidence for young women

*Sisu:* A 5-week course about managing emotions and behaviours such as self-harm and disordered eating

*Made of More:* An 8-week course aiming to build self worth and confidence for young men

*Un/rest:* A 3-week course aiming to support wellbeing in relation to coping with change and uncertainty

## One-to-One Activities

*Aurous:* Goal-focused mentoring

## Wellbeing Activities

*Drop In:* Weekly wellbeing space at the Golddigger Trust Centre open to all young people

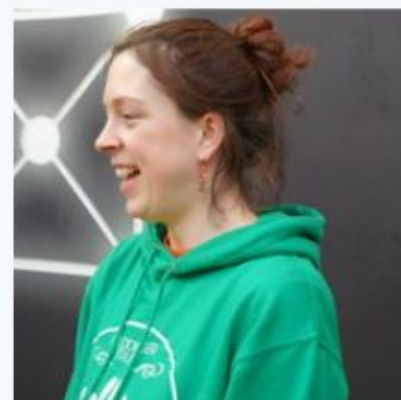
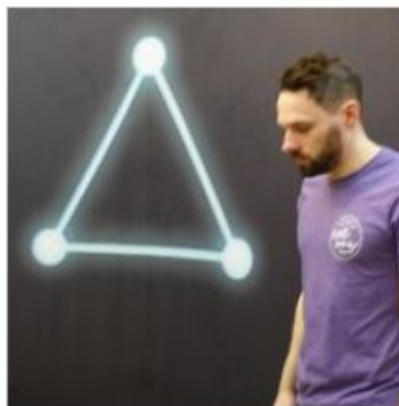
*Wellbeing Workshops:* Weekly hour-long sessions focusing on a different wellbeing activity each week

# Our Projects

## CORE Project in Sheffield Schools as part of SAFE Taskforce

In 2023 we launched a groundbreaking new project commissioned by the Department for Education and Learn Sheffield to deliver interventions as part of the SAFE (Support, Attend, Fulfil, Exceed) Taskforce within Sheffield Secondary Schools, working with the city's most vulnerable young people.

Since the start of 2023, our team of Schools Specialists have been working across 10 identified schools in Sheffield, supporting students through our new custom programme, CORE, created in response to the SAFE Taskforce aims. CORE is an interactive programme of group and individual work, focused on developing positive emotional wellbeing and executive function in an accessible and creative way. Utilising 1:1 mentoring, our award winning self-esteem programmes, and our brand new CORE programme of interactive games and challenges, students will be supported to develop their emotional wellbeing, sense of value and important 'executive function' skills.



# Our Projects

## Youth Workers at Sheffield Children's Hospital

In 2022, Golddigger Trust launched a new, innovative project, placing youth workers directly into the Emergency Department at Sheffield Children's Hospital to support young people with their emotional wellbeing needs.

Thanks to NHS Charities Together (via the South Yorkshire's Community Foundation), we were given £128,300, spread over two years, to implement this project. This funding allowed us to increase our capacity for support on our wellbeing programmes, as well as fund our Wellbeing Team being present in A&E, offering 'here and now' support to young people around their emotional wellbeing.

By ensuring one of our youth workers are at the Emergency Department at key times, young people who would otherwise be at risk of falling through the gaps are able to have a chat about their situation and be given the opportunity for a follow up appointment, either at our centre, or online, with that same youth worker within three weeks.



# Young People's Stories

## Hannah's Story

Hannah first came to Golddigger Trust 13 years ago when she took part in an *I'm The Girl I Want To Be* course. Hannah continued to be part of the Golddigger Trust family during her time at secondary school, taking part in our services and courses.

After difficult experiences at university resulted in her moving back home unexpectedly, she was left feeling a bit hopeless for the future, but the Golddigger Trust team continued to encourage her potential, inviting her to join the Graduate Volunteer intern programme. Through this, Hannah was able to build her own self confidence again, as she came alongside young people to invest in them, leading the same course that she had taken part in herself 7 years earlier. Since then, Hannah has continued to flourish and really embodies being 'the girl she wants to be'!



*"I LOVED working with Hannah when she was 13 because she was hard work to crack and very honest with us about how our course was quite unlikely to help her. This made me all the more determined to see a change in her and so I couldn't be prouder to see where she is today"*

Amanda Toombs  
Creative Director and Hannah's Course Leader



# Senior Leadership Team Bios

## Beth Stout

### Chief Executive

Beth joined Golddigger Trust in January 2009 and following 4 years as Co-Director alongside Mandy, became Chief Executive in 2013. She is a popular communicator and commentator at conferences and within national media. Beth oversees the strategic and operational development of Golddigger Trust, helping us to help more young people, and is a natural visionary and leader.



Beth has spoken at a variety of events including Youthwork Summit, Spring Harvest, Imagine Schoolswork and many others, alongside commenting in national media publications and major TV broadcasts (Watch Beth on Channel 4 news [here](#)).

As well as a Masters degree in Charity Resource Management, Beth also holds the Institute of Fundraising Diploma in Fundraising (MInstFDip), ACIE Certificate in Charitable Accounting and the ICEAW Diploma in Charitable Accounting (DChA)... and a B in GCSE maths!

Beth loves cooking food with her husband, going on adventures with her two little girls, and is a huge West Wing fan!

# Senior Leadership Team Bios

## Amanda Toombs

### Founder & Creative Director

Back in 2005, Mandy had a dream to support young people around issues of self esteem and so, alongside co-founders Rachel and Claire, began Golddigger Trust.

Having worked in youth work for a number of years in Sheffield, Birmingham, Kent and Norfolk before founding the Trust, Mandy was hugely aware of the need for honesty and the need to face up to the 'real issues', so drew on her experience and skills to devise the 'I'm The Girl I Want To Be' course and music project, Golddigger.

Mandy is passionate about working creatively with young people and creating excellent resources and projects that are effective and relevant. Alongside forming the 'Senior Leadership Team' with Beth, Mandy oversees the creative elements of Golddigger Trust, developing our current resources and forming new projects.



# Awards

## VAS 'Make a Difference' Awards 2018

We were delighted to win the 'Health and Wellbeing' award at the 2018 VAS 'Make A Difference' Awards. The 'Health and Wellbeing' award recognises organisations working to improve people's health and well-being across the city, and celebrates Golddigger Trust's impact on the lives of hundreds of young people each year.

## Body Confidence Awards 2014

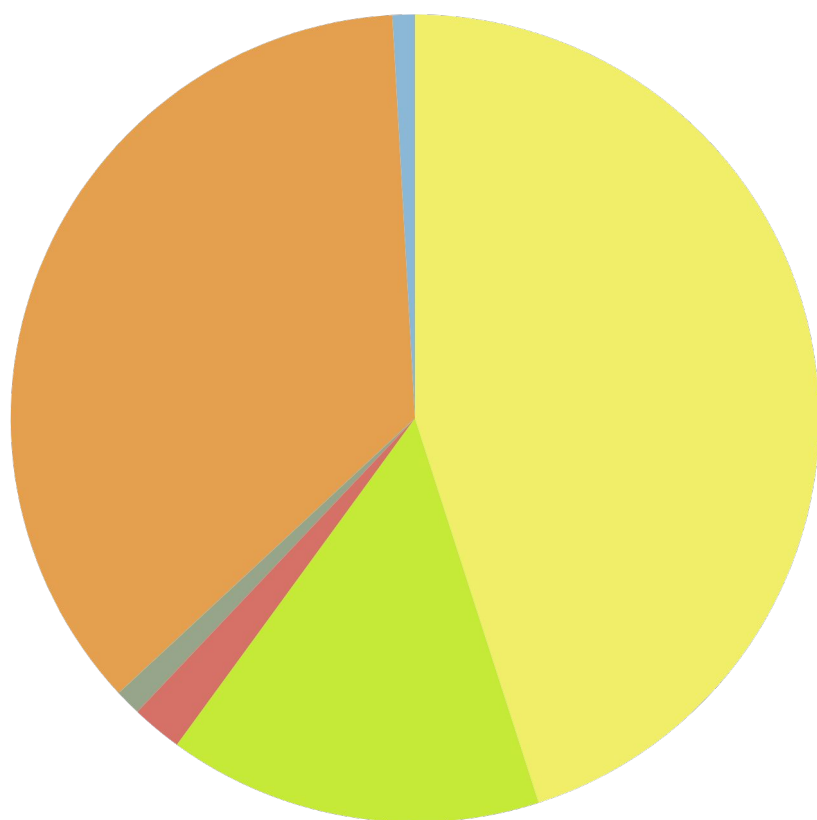
It was a complete honour to have been nominated and shortlisted for the 'Body Confidence Awards 2014', hosted by the All Party Parliamentary Group on Body Image and sponsored by Dove. Golddigger Trust came second in the 'Education in Schools and Colleges' Award, and Beth and Mandy were able to attend the awards ceremony at the House Of Commons, alongside fellow nominees including Gok Wan, ASOS, The Guardian and Paralympian Stef Ried, during the launch of Body Confidence Week by 'The Campaign For Body Confidence'.

## UK Sexual Health Awards 2015

It was brilliant to be a finalist at the UK Sexual Health Awards 2015, nominated for our 'I'm The Girl I Want To Be' project. We were delighted to be nominated for "The Pamela Sheridan Award- recognising pioneering approaches to relationships, sex and wellbeing education" alongside some other great national projects.

# Our Funders

Golddigger Trust receives funding from a variety of sources. The graph below outlines our income sources for the year ending June 2023 - further details can be found in our [Annual Return](#).



- Grants
- Donations
- Gift Aid
- Fundraising Events
- Fees for Services
- Gifts in Kind



# Contact Us

## Communications

For further information or to arrange an interview with a member of the Senior Leadership Team, please contact Gemma Ford (Special Projects Manager):

gemma.ford@golddiggertrust.co.uk  
Please CC info@golddiggertrust.co.uk

0114 327 1191, Please press option 2 for Finance & Fundraising

## Address

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